



4<sup>th</sup> Annual SODEC/Xavier University International Trade Conference  
**Selling to Middle East & North Africa**  
**Sponsorship Opportunities**

October 22, 2009 · Cintas Center · Cincinnati OH · Est Attendance: 200-275

**Conference Sponsor** (*one available*) – **SOLD – Xavier University**

- Company can provide opening/welcome remarks
- Company may have event and/or presentation slot
- Company may name representative to sit at head Luncheon table (contingent on DOC approval)
- 8-1/2" x 11" four-color ad on back cover of attendee binders (pdf file)
- Company representative to sit at head table (contingent on DOC approval)
- Prominent corporate signage at event
- Two (2) corporate luncheon tables (10 ppl each) with corporate signage and preferred placement
- Company promotional items may be distributed to conference attendees
- Exhibit space with preferred placement (skirted table provided)
- Listing as sponsor on promotional conference emails
- Ten (10) Evening Reception passes
- Twenty (20) full event admission passes
- Company logo will appear on promotional literature & event website (with hyper-link to your site)
- Logo in Conference binders and signage at event
- Prominent listing in attendee binders
- Company will receive list of attendees for event

**Luncheon Sponsor \$5,000** (*one available*) – **SOLD - FedEx**

- Company may provide remarks (2 minutes) from Luncheon podium.
- Company may introduce keynote speaker (contingent on DOC approval)
- Company may name representative to sit at head Luncheon table (contingent on DOC approval)
- Prominent corporate signage at event
- 8-1/2" x 11" four color ad on inside cover of attendee binders (pdf file)
- Listing as sponsor on promotional conference emails
- Two (2) Corporate luncheon tables (10ppl each) with corporate signage and preferred placement
- Company promotional items may be distributed to luncheon attendees
- Exhibit booth with preferred placement (skirted table provided)
- 5 Evening Reception passes
- 10 Full Conference admission passes
- Company logo will appear on promotional literature & event website (with hyper-link to your site)
- Prominent listing in attendee binders
- Special mention from podium
- Company will receive list of attendees for event



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**Evening Reception \$5,000** *(one available)*

- Prominent corporate signage during Evening Reception
- Company may provide remarks from the podium during Reception (2 minutes)
- Company may name representative to sit at head Luncheon table (contingent on DOC approval)
- 8-1/2" x 11" Full page four color ad on inside cover of attendee binders (pdf file)
- Company promotional items may be distributed to reception attendees
- Listing as sponsor on promotional conference emails
- Two (2) Corporate luncheon tables (10ppl each) with corporate signage and preferred placement
- Exhibit booth with preferred placement at Conference (skirted table provided)
- 10 Evening Reception passes
- Five (5) Full Conference passes
- Company logo will appear on promotional literature & event website (with hyper-link to your site)
- Prominent listing in attendee binders
- Special mention from conference podium
- Company will receive list of attendees for event

**Corporate Panel Sponsor \$5,000** *(one available)*

- Prominent corporate signage during Corporate Panel Discussion
- Company may provide remarks from the podium during Corporate Panel (2 minutes)
- Appointed executive may moderate the Corporate Panel (contingent on DOC approval)
- Company may name representative to sit at head Luncheon table (contingent on DOC approval)
- Company promotional items may be distributed to conference attendees
- 8-1/2" x 11" Full page four color ad in attendee binders (pdf file)
- Corporate luncheon table (10ppl) with corporate signage and preferred placement
- Exhibit booth with preferred placement at Conference (skirted table provided)
- Five (5) Evening Reception passes
- Ten (10) Full Conference passes
- Company logo will appear on promotional literature & event website (with hyper-link to your site)
- Prominent listing in attendee binders
- Special mention from conference podium
- Company will receive list of attendees for event

**Gold \$3,500** *(multiple available)*

- Full page four color ad in attendee binders (pdf file)
- Corporate luncheon table (10ppl each) with corporate signage and preferred placement
- Exhibit booth (skirted table provided)
- Five (5) Evening Reception admission passes
- Ten (10) Full Conference admission passes
- Listing as sponsor on promotional conference emails
- Prominent listing in attendee binders
- Special mention from luncheon podium
- Company will receive list of attendees for event



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**Silver \$2,000** *(multiple available)*

- Corporate luncheon table (10 ppl each) with corporate signage and preferred placement
- Exhibit booth (skirted table provided)
- Four (4) Evening Reception admission passes
- Four (4) Full Conference admission passes
- Listing in attendee binders
- Special mention from luncheon podium
- Company will receive list of attendees for event

**Bronze \$1,500** *(multiple available)* – **Frost Brown Todd**

- Exhibit booth (skirted table provided)
- Two (2) Evening Reception admission passes
- Two (2) Full conference passes
- Listing in attendee binders
- Special mention from luncheon podium
- Company will receive list of attendees for event

**Corporate Luncheon Table \$500** *(multiple available)*

Table of ten (10) with signage & preferred placement