

# GOING GLOBAL

PREPARING YOUR BUSINESS FOR INTERNATIONAL GROWTH



International Trade Specialists from the U.S. Department of Commerce and Trade Managers from the Ohio Department of Development, Global Markets Division will lead the discussion on the essentials of preparing your business for international sales and marketing.

Learn how to manage global logistics, develop international leadership skills and tap into local resources to take your business to the next level.

TechGROWTH | Ohio

Ohio | Third Frontier

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- Trends in Trade
- Making Export Sales Happen
- Financing for the Global Market
- Global Leadership Skills
- Managing Worldwide Logistics

**Wednesday, May 13, 2009**

**8:30 a.m. – Networking and Registration**

**9:00 a.m. – 12:00 p.m. Program**

Ohio University,  
One Park Place, Baker Center Ballroom  
Athens, Ohio 45701

**FREE—Please Register Online**

[www.TechGrowthOhio.com](http://www.TechGrowthOhio.com)

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