

AMERICAN FRANCHISE FORUM IN THE CARIBBEAN

Octubre 23 & 24, 2008 • Santo Domingo, República Dominicana



List of Companies



Crestcom International, LLC®

Crestcom franchisees have marketed and delivered training in the areas of sales, recruiting, customer service and particularly management skills development. Franchisees are supported in this training by video-based instruction from Crestcom's Video Faculty, which includes some of the finest management and sales authorities of our time. Crestcom upgrades and develops new training courses on a regular basis.



Dairy Queen®

Imagine joining a family of restaurants that offers different concepts to choose from, all within the *Dairy Queen*® system. Plus, they offer you several unique ways to become a restaurateur, based on your individual experience and financial resources. The primary concepts currently available for franchising in the *DQ* system include our *DQ Grill & Chill*® restaurant and *DQ Orange Julius*® *Treat Center*® store.



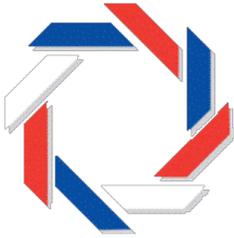
FasTrackKids®

The FasTrackKids curriculum is delivered via the FasTrackKids Learning Station, an interactive whiteboard and CD-ROM based lessons in 12 subject areas, ranging from Astronomy and Creativity to Mathematics and Natural Sciences. Creative activities enhance the curriculum, and children develop self-confidence as they prepare and deliver reports based on the classroom activity in videotaped presentations. The FasTrackKids program delivers substantial developmental gains in general knowledge, concentration, problem solving and other educational goals and can lead to higher academic performance throughout a child's learning years.



Great American Cookies®

Great American Cookies became an instant retail phenomenon in 1977 when the first store opened in Atlanta, Georgia's Perimeter Mall. Founded on the strength of a generations-old family chocolate chip cookie recipe, the company eventually set the standard for gourmet cookie sales in shopping centers nationwide. From one store and one recipe, Great American Cookies expanded in malls across the country and at the same time developed a complete line of cookies and brownies, including our signature Cookie Cake product, making it one of the best cookie companies in the industry.



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Little Caesars® Pizza

Little Caesars currently has outstanding franchise opportunities available throughout the United States, Canada and International markets around the world! Little Caesars opened its first store in 1959 and has been franchising since 1962. Through focused efforts on the franchise priorities, many of their franchisees have attained the lifestyle, wealth, equity, and income they enjoy. This unique franchise opportunity is not for everyone. It is for the focused, dedicated, energetic, goal-oriented entrepreneur who sees the value in a proven operating system.



Maggie Moo's®

Maggie Moo's is a franchise brand in the growing portfolio of consumer and franchise brands of NexCen Brands, Inc. Maggie Moo's award-winning ice cream starts with the finest ingredients to make super premium ice cream fresh in the Treatery every day. By making the ice cream on premises, there is no "distribution stress" or ice crystal formulation. They are the only U.S. retail chain to win **five Blue Ribbon Awards** from the National Ice Cream Retailer's Association of the United States: Vanilla, Vanilla Bean, Chocolate, Dark Chocolate, and Strawberry.



Marble Slab Creamery®

Since 1983, Marble Slab Creamery® has set its standards of quality unusually high. Every batch of their super-premium ice cream is homemade, and they hand-roll their freshly baked waffle cones in each store. As for mixins, they offer only the freshest fruits, the finest nuts, the sweetest candies, and the yummiest cookies around. The Marble Slab experience starts when you enter one of their stores and are immediately greeted by the aroma of our freshly-baked waffle cones, available in a variety of flavors ranging from Vanilla Cinnamon to Dark Chocolate with Butterfinger®.

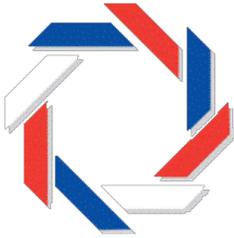


Pretzelmaker®

Pretzelmaker introduced their famous soft pretzel in 1991 and have grown to become leaders in the soft pretzel category, specializing in offering steaming hot, fresh-baked, fresh twisted pretzels, pretzel dogs, freshly squeezed lemonade, and cold beverages all over the world. Pretzelmaker stores can be found in over 190 locations in 33 states and two countries.

Proximo Games

They are launching their retail franchise concept in the Caribbean, Proximo Games has been in the retail gaming industry for nearly 20 years and many of their founding members make up the executive management team. Their franchisees will not only get the support of experienced executives supporting them with their locations; they will also have exclusive rates for products and their state-of-art POS system.



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Shoebox New York®

Since 1954, Shoebox has been New York's top multi-brand women's retailer for luxury footwear, handbags and accessories. Shoebox's reputation is built on its vast product assortment and trend-setting styles, offering women the latest fashions from top European and American designers, including the Arturo Chiang, Vince Camuto, and BCBGMaxAzria brands which are offered to our franchisees by our partner, The Camuto Group. The exceptional product offering coupled with the personalized customer experience, has garnered Shoebox a dedicated following of sophisticated, chic women worldwide.



TAF - The Athlete's Footwear®

The Athlete's Foot is the world's first franchisor of athletic footwear stores and is recognized today as the world leader in athletic footwear franchising. Robert and David Lando opened the first The Athlete's Foot store in 1971 in Pittsburgh, Pennsylvania. It was the first athletic footwear specialty store of its kind in the United States. Soon thereafter, The Athlete's Foot began franchising domestically, with the first store opening in Oshkosh, Wisconsin. The first international franchise store opened in 1978 in Adelaide, Australia. The Company is now in more than 40 countries.