

U.S. Embassy Defense & Security Pavilion 2008

**September 30 & October 1, 2008
Lansdowne Park, Ottawa, Canada**



Access Canada's Expanding Defense, Security and Public Safety Sectors

The U.S. Embassy Defense & Security Pavilion will be held at Lansdowne Park in Ottawa, Canada's capital, and home to hundreds of senior federal government procurement officials and decision-makers from dozens of departments and agencies. This year's edition will take place in conjunction with Secure Canada 2008, an exciting new horizontal event showcasing three complimentary security segments in one continuous event.

This is your opportunity to take advantage of the strong growth in Canada's defense, security and public safety sectors and gain first-hand knowledge of Canadian government procurement policies and requirements necessary to develop business opportunities in Canada's security markets. Qualified U.S. suppliers of security and defense products will have the opportunity to gain access to top defense, security and law enforcement officials, senior business leaders and buyers from across Canada.

The U.S. Embassy Defense & Security Pavilion is the only trade event of its kind in Canada focused specifically on assisting U.S. companies in accessing Canada's expanding defense and security market.

Don't miss this chance to exhibit in the U.S. Embassy Defense & Security Pavilion at Secure Canada 2008!

www.securecan.ca

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**September 30 & October 1, 2008
Landsdowe Park, Ottawa, Canada**



COMPANY NAME_____

ADDRESS_____

CITY_____ PROV/STATE_____ POSTAL CODE/ZIP_____

TEL_____ FAX_____

EMAIL_____ WEB URL_____

EXHIBIT CONFIRMATION

Early Booking Rate (Before April 1st 2008)

Please reserve _____ (Quantity)
8'x10' booths at **\$2700.00** plus 5% GST per booth

Regular Booking Rate (After April 1st 2008)

Please reserve _____ (Quantity)
8'x10' booths at **\$2900.00** plus 5% GST per booth

PAYMENT

Location Preference:

1st Choice – Booth(s) #_____

2nd Choice – Booth(s) #_____

3rd Choice – Booth(s) #_____

AUTHORIZATION

PAYMENT: Due within 30 days.
Acceptance of this application by show management constitutes a contract. We agree to abide by show regulations as detailed on the attached page.

Application by: (Please print)

Name_____

Title_____

Signature_____

Date_____ P.O. #_____

Charge \$_____ to my credit card

Please send me an invoice

Credit Card Payment Authorization:

VISA Mastercard AMEX Discovery

Card #_____

Cardholder Name (print)_____

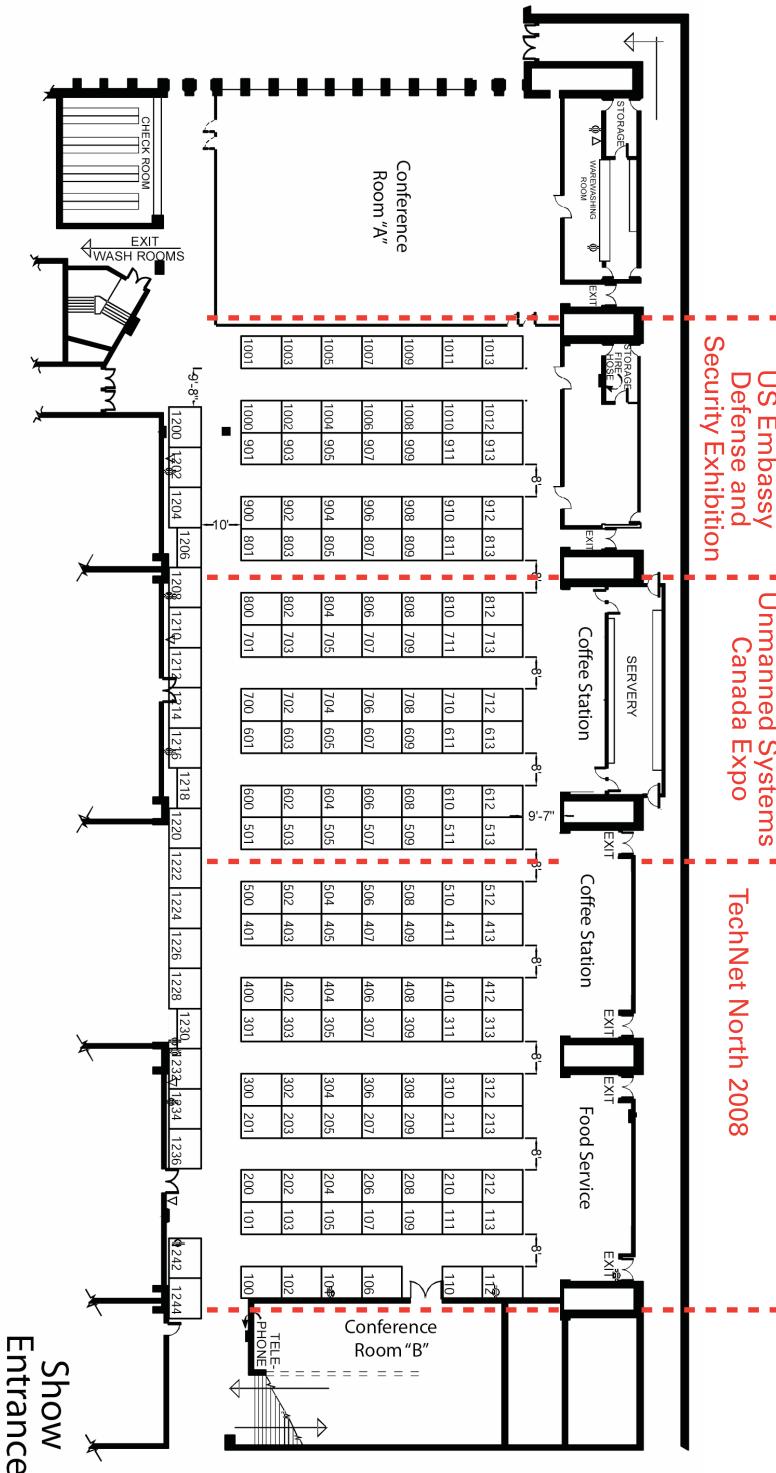
Signature_____

Expiry Date_____

FAX TO 613 230-1554

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Show Information

Booth Size

- 10' wide x 8' deep (any multiple may be booked)

Exhibit Services Included

- Attractive 8 ft. back draping
- Show Invitations for distribution to clients
- Unlimited exhibitor registration
- Exhibitor Services Manual
- Professional Security Services

Location

• Lansdowne Park, Civic Centre Salons
 Ottawa, Canada

Show Dates and Times

- | | |
|----------------------|------------------------|
| • September 30, 2008 | 10:00 a.m. – 4:00 p.m. |
| • October 1, 2008 | 10:00 a.m. – 4:00 p.m. |

Contact Information

Rick Tachuk rick@electricstrategies.com
 Event Management Tel: (613) 293-5250

Kim Kelly kim@electricstrategies.com
 Event Registration Tel: (613) 521-3910

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Basic Terms and Conditions

1. CONTRACT

This application, properly executed by Applicant (Participant) shall upon written acceptance by Electric Strategies, Inc. constitute a valid and binding contract, allowing exhibit in Secure Canada 2008, September 30 & October, 1 2008, Ottawa.

2. NO CHARGE Participant SERVICES

Decorating - Facility is carpeted. Draped back wall is included.

3. PAYMENT REQUIREMENTS & CANCELLATION CHARGES

Payment: Net 30 days. If payment is not received within the specified time frame, Show Management reserves the right to cancel the exhibit space contract and offer the space to another company. No Participant will be permitted to move in unless the entire balance has been paid. The Participant agrees to pay, in addition to the exhibit space rental provided for above, the amount of any Goods and Services Tax or other similar tax that may be charged by any government or any other applicable taxing authority in respect of the exhibit space rental. The Participant agrees to pay to Electric Strategies Inc. the amount of any such Goods and Services Tax or other similar tax in respect of the exhibit space rental with the balance due to the extent required by law, without reference to any such tax remitted or to be remitted by Electric Strategies Inc. to the taxing authority in respect thereof. This contract may be signed and sent by facsimile transceiver. In this event it is understood that the contract is binding.

CANCELLATION

- Prior to August 1, 2008, the client shall be responsible for 50% of contract value.
- After August 1, 2008, the client shall be responsible for the entire lease value plus applicable taxes. For the protection of Participants, Show Management will not cancel space unless authorized by the Participant in writing. Final payment is non refundable and non-refunded deposits and payments are not applicable toward payment for space in future shows. No Participant shall be allowed to display unless the account has been settled prior to Show opening. Show Management reserves the right to release reserved space should payment not be received from the Participant when due. All prior payments on account may be forfeited and Show Management may demand any balance due as liquidated damage.

CANCELLATION BY SHOW MANAGEMENT

Show Management reserves the right to cancel space should payment not be received from the Participant within the prescribed time frame. If Show Management should be prevented from holding the Show by any cause beyond its control or if it cannot permit the Participant to occupy their rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockout, acts of God, the Show Management will refund the Participant the amount of rental paid by him/her, less a proportionate share in relation to the other Participants space, of the total Show expenses incurred by Show Management to that date and Show Management shall have no further obligation or liability to the Participant.

4. LOSS OR DAMAGE

The Participant will be liable for and will indemnify and hold harmless management from any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Participant, other Participants, management, the owner of the building and their respective agents, servants, and employees and members of the public attending the show, either (a) on the said space or (b) elsewhere. Neither the event facility nor Show Management will be responsible for loss or damage to persons, Participants or decorations by fire, accident, theft, or any other cause while in the exhibition building.

5. DEMONSTRATIONS

No demonstrations or solicitations shall be permitted outside of the Participant's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

6. COMPLIANCE

The Participant assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial, and federal governing bodies concerning, fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

7. OBJECTIONABLE CONDUCT

Show Management reserves the right at any time to reject, prohibit or remove exhibits or any part thereof and to expel Participants generally from exhibits or the operation of exhibits, which may be objectionable to the participants and management. Without limiting the generality of the foregoing, this paragraph applies to persons conduct or printed matter which may affect the show generally.

8. SUBLLET

It is agreed that under no circumstances shall space be sublet or shared without the written permission of Show Management.

9. REMOVAL OF EXHIBIT

The Participant agrees to remove their exhibit equipment from the show building by the date advised by Show Management and that no displays may be dismantled or goods removed during Show hours. Dismantling or removing of any display material in the Participant's booth space prior to the Show close is strictly prohibited and is subject to release of right to first refusal of contracted booth space for subsequent Shows.

10. MANAGEMENT

The Participant further agrees that the conditions, rules and regulations of Electric Strategies Inc. are made a part of this contract and that said Participant agrees to be bound by each of all these rules and regulations, and the Show Management shall have the full power to interpret, amend and enforce all rules and regulations as stated in the Participant Manual in the best interest of the Show.

Electric Strategies, Inc.
Ottawa, Ontario
Tel: (613) 786-2619
Fax: (613) 230-1554
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