

RepCAN Montreal 2009 – Montreal, Quebec – October 1, 2009

The Province of Quebec: Quebec represents the second most important economy in Canada. It has a population of 7.7 million inhabitants, which is about 23% of Canada's population. While 80% of Quebecers are French speaking, Quebec is home to an increasingly diverse, pluralistic society exposed to highly competitive global markets. Quebec trades more goods with the United States than with the rest of Canada. Imports of goods from the United States of nearly US\$21 billion (2008) represented over 30 percent of Quebec's imports around the world. U.S.-Quebec two way trade of US\$72 billion ranks Quebec in the top-10 trading partner with the United States. Quebec is the only province where French is the official language. While the business community is generally bilingual and diverse, attention to the French language and Quebec's distinct channels of distribution is of great importance.

Why Montreal – Montreal is Canada's second largest metropolitan market with 3.7 million inhabitants. Cosmopolitan, multicultural, and bilingual, Montreal has a unique personality that hails from a blend of European and North American charms. Its intellectual and cultural vitality, its ultra-modern infrastructures, its high technology and its nearness to major cities in the U.S. all combine to make Montreal a hub for international trade. Because of its solid and diversified economic foundation, numerous major capital projects, and the effervescence of its innovation and high-tech sectors, Montreal offers numerous business opportunities for U.S. exporters in the following sectors:

Leading Industry Sectors:

Aerospace
Metallurgy
Agri-Food
Pharmaceutical
Biotechnology
Safety and Security
Consumer Goods
Telecommunications
Information Technology and Multimedia
Transportation

For additional information, on RepCAN Montreal 2009, please contact Connie Irrera, Project Manager at Tel: (514) 908-3662, Fax: (514) 398-0711, E-mail: connie.irrera@mail.doc.gov