



Maine Office of Tourism

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Representative at the International Tourism and Travel Show 2016:

- **Jennifer Geiger**, PR/Communications

About the Organization:

The Maine Office of Tourism is the office within DECD (Department of Economic and Community Development) serving as the state's customer focused travel marketing organization whose core responsibility is presenting the activities and amenities of Maine to position the state as a world-class, four season tourist destination. Research drives all marketing and promotion activities undertaken by the Office of Tourism.

The Maine Office of Tourism is responsible for:

- State tourism branding
- Out-of-state domestic and international tourism marketing
- Distribution of Maine Invites You and Visitor Information Center operations
- Administration of regional tourism marketing and development grants
- Facilitation and production of the Annual Governor's Conference on Tourism

Objective at the International Tourism and Travel Show 2016:

- Promote the state of Maine to travelers