GridWeek®

Value Achieved from Complexity

Washington DC
October 2-4, 2012

The premier conference for global Smart Grid leaders

Globally recognized as the must-attend gathering for Smart Grid, GridWeek is the only event that attracts the complete diversity of electric-industry stakeholders to explore Smart Grid's impact on the economy, utility infrastructure, consumers, and the environment.

Now in its sixth year, GridWeek is planned by a representative committee of 14 industry stakeholder groups to ensure the agenda is focused on the most pressing industry topics from around the world.

GridWeek brings together key decision makers from international utilities, government bodies, and technology companies.

Support Partnership from Leading U.S. Organizations in Smart Grid

NIST · EEI · NEMA · EDF Environmental Defense Fund (Finding the ways that work) · GALVIN Electricity Initiative · NRECA (A Touchstone Energy® Cooperative) · GridWise Architecture Council · National Association of Regulatory Utility Commissioners · UTC Utilities Telecom Council · APPA · International Trade Administration

GridWeek and the International Buyer Program

U.S. Commercial Service — United States of America Department of Commerce

GridWeek is a proud participant of the U.S. Department of Commerce's International Buyer Program (IBP).

IBP will bring international delegates to GridWeek to participate in networking and business opportunities in the Smart Grid community. Traveling to the show with an official IBP delegation allows you to receive a 50% discount off of registration.

To join an IBP delegation, contact your nearest US Embassy or Consulate. Also visit www.GridWeek.com/IBP for additional information.

An international event worth attending

- Discover new international business opportunities
- Participate in game-changing dialogue that will set the agenda for Smart Grid advancement
- Understand the key trends impacting the industry and your business
- Collaborate with a diverse cross-section of global industry leaders and change-agents

GRIDWEEK®

Preliminary Agenda October 2-4, 2012

	8:30	10:30	12:00	13:30	15:30	17:00
Tuesday October 2	Innovation as a Value Creator	Role of Military in Smart Grid	Lunch & Networking	Nurturing the Smart Grid Ecosystem	Smart Grid and Global Energy Security	Welcome Reception
		New Revenue Streams for Utilities		Moving Focus from Meters to Distribution Automation	Analytics - Extracting Value out of Data	
		Standards as a Value Multiplier		Microgrids in Military, Communities & Bulk Power	Value of Dynamic Transmission	
Wednesday October 3	Managing the New Complex System	The Power of the Green Button Initiative	Lunch & Networking	Transportation & Renewables as Drivers	Smart Cities, Gas, Water & Critical Infrastructure	Reception
		The Changing Face of Energy Demand		Business & Regulatory Challenges for Utilities	Cyber Security & Risk Management	
		Understanding the Grid as a System of Systems		Managing Cyber Security & Privacy	Job #1 - Ensuring Power Reliability	
Thursday October 4	Policy in a Smart Connected Society	Towards a Smart State & Federal Regulatory Compact	Lunch & Networking	Smart Grid's Role in New Air Quality Requirements	Privacy in the Facebook & Google Age	
		Gas, Renewables & the Future Energy System		International Utility Policy Discussion	---	
		Green Button, Creating Demand for Energy Information		Consumer Engagement Through Social Media	Automated Demand Response In Action	

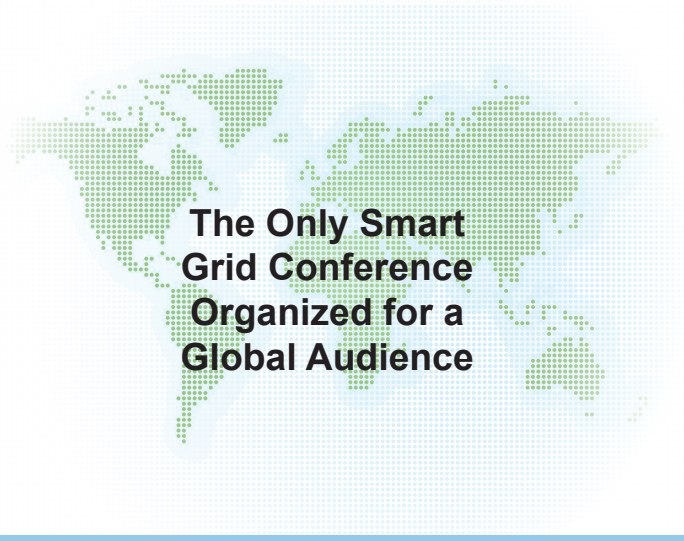
Agenda is preliminary & subject to change, see www.GridWeek.com

Conference designed for

- International Utility Executives & Staff
- Global Government Agencies & Congressional Staff
- Federal & State Regulators
- Technology & Service Providers
- Electricity Consumers Advocates
- Smart Grid Leaders and Stakeholders
- Top-tier Press and Industry Analysts/Research

Demographics

- Senior Corporate Leadership (C-level, President, VP, Senior Director)
- Senior Organizational Leaders (Executive Directors, Chairpersons)
- Thought Leaders & Influencers



Held at the Walter E Washington Convention Center Washington DC, USA

For more information & to Register

www.GridWeek.com/IBP

Special negotiated registration rates availble to international delegates organized by the U.S. Commercial Service office in your country. Refer to above web site for contact details.

CLASMA® Events worth attending™

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