



# Automotive Supply Chain Trade Mission to Mexico

Northeastern and Central Mexico, March 26<sup>th</sup> – 30<sup>th</sup>, 2007

U.S. Department of Commerce  
Commercial Service  
**AUTOMOTIVE TEAM**

## Introduce your Products or Services to Mexico's Thriving Automotive Manufacturing Clusters.

The **U.S. Commercial Service** is organizing an Automotive Industry Trade Mission focused on Supply Chain opportunities in both northeastern (Monterrey & Saltillo) and central (Aguascalientes & Silao) Mexico's automotive clusters. This event offers a timely and cost-effective opportunity for U.S. firms to tap into fast-growing markets for automotive equipment, technology and services.

Target sectors holding high potential for U.S exporters include process engineering design, sub-assembly, stampings, tool and die maintenance and fabrication, plastic component parts, progressive stamping dies, cutting tools and lubricants, industrial safety equipment, process controls and testing equipment, and general industrial supplies. Mission participants will benefit from country briefings, one-on-one appointments with prospective business contacts, and high-level meetings with government officials and business leaders.

For a participation fee of \$4,900 per company (\$330 for each additional company representative), the Commercial Service will:

- Arrange up to four Gold Key Service meetings for your company in each region per day;
- Provide you with a "quick-take" of your product or service for market viability along with valuable market research;
- Introduce your company to state and local government officials;
- Handle all local transportation to and from your appointments (air travel excluded);
- Provide follow-on assistance to assist your company in securing sales.

**For a copy of the Mission Statement, and to have a Trade Specialist contact you, please visit:**

**<http://www.buyusa.gov/auto/mexicomission.html>**



WHERE: Northeastern & Central Mexico

WHEN: March 26 – 30, 2007

US CONTACT: Mr. Kristian Richardson, U.S. Commercial Service Phoenix, 602-254-2970 or email [Kristian.Richardson@mail.doc.gov](mailto:Kristian.Richardson@mail.doc.gov)

MEXICO CONTACT: Mr. Ernesto de Keratry, US Commercial Service, Monterrey, Mexico 011-52-81-8345-2120, ext.496 or email [Ernesto.de.Keratry@mail.doc.gov](mailto:Ernesto.de.Keratry@mail.doc.gov)

[www.usautoteam.org](http://www.usautoteam.org)