



U.S. – India Trade Webinar Series: Opportunities in the Indian Automotive Industry

U.S. Department of Commerce
Commercial Service
AUTOMOTIVE TEAM



Connect with Key Contacts & Explore Automotive Opportunities in South Asia's Largest Automotive Market

India is the most important automotive industry manufacturing hub in South Asia. Indian automotive sales revenue is projected to reach \$122-159 billion by 2016 from an estimated \$54 billion in 2007. India produced 1,416,480 passenger cars and 545,176 commercial vehicles during 2007. Major international automobile companies including Ford, General Motors, Hyundai, Suzuki, Mitsubishi, Toyota, BMW, Nissan, Renault compete with home-grown companies such as Tata Motors, and the Mahindra Group. The Indian auto parts sector recorded a sales turnover of \$18 billion in 2007 including exports of \$3.6 billion and imports of \$4.9 billion. The ACMA-McKinsey projected that the Indian auto parts industry has a potential to reach \$40-45 billion by 2015.

With a projected 7+ per cent GDP growth for the current fiscal year, India continues to be a formidable market for U.S. products and technologies. Opportunities are available for U.S. suppliers of process engineering design, sub-assembly, stampings, tool and die maintenance and fabrication, plastic parts, progressive stamping dies, cutting tools and lubricants, industrial safety equipment, process controls and testing equipment, CNC machines, other production machinery used in the automotive and parts sector, general industrial supplies and aftermarket auto parts. You can't afford to ignore this market!

FOR MORE INFORMATION:

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PROGRAM:

-Highlights and opportunities in the automotive sector in India - U.S. Commercial Service, Chennai, India

--Technology trends and opportunities in the auto sector – ACMA or SIAM

- Q & A

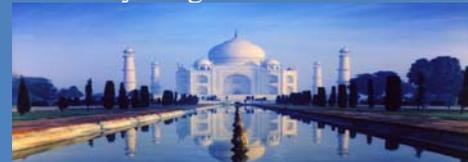
Note: One-on-one follow up assistance will be offered to U.S. companies

WEBINAR INFORMATION:

Date: March 25, 2009
Time: 10:00 a.m. – 11:00 a.m. EST
Location: Your Computer
Cost: \$35.00

TO REGISTER:

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