



U.S. Department of Commerce
International Trade Administration

Opportunities in the Indian Automotive Industry



March 25, 2009

Agenda

- 10.00 AM EST **Welcome remark**
Natasha Keylard, Global Automotive Team Leader
- 10.05 **Market overview on Indian economy**
Aileen Nandi, Principal Commercial Officer Chennai
- 10.15 **Technology trends and business opportunities in the
Indian auto Industry by:**
Mr. Vishnu Mathur, Executive Director
- 10.30 **India experience and opportunities by:**
Mr. Ken Catherine, Vice President Supply, Ford India
- 10.45 **Q&A**
- 11.00 **Webinar concludes**

Housekeeping

- Please hold your questions until the end of the webinar
- You can send me a chat message with questions to be raised at the end
- All presentations will be made available after the webinar



What is the U.S. Commercial Service

THE U.S. COMMERCIAL SERVICE - TRADE PROMOTION UNIT OF THE U.S. DEPARTMENT OF COMMERCE

We help U.S. companies develop their international sales through our global network of the best international trade professionals in the world. This network is comprised of trade specialists in 107 U.S. cities and in more than 80 countries, who will work with your company to help you get started in exporting, or increase your sales to new global markets. Our services include:

- World class **market research** for many countries and industries.
- **Trade events** that promote your product or service to qualified foreign buyers, including trade missions, support at domestic or foreign trade shows, and webinars.
- **Introduction** to qualified foreign buyers and distributors through a range of tailored services.
- Channeling **trade leads** to your company.
- Assistance with **export finance** and increasing your awareness of **trade regulations**.
- **Counseling and advocacy** through every step of the export process.

To cater more effectively to industry- or regional-specific needs, Global Industry and Regional Teams were established to offer companies customized solutions. Global Industry Teams include automotive, aerospace, safety & security while Global Regional Teams are comprised of Europe, Asia-Pacific, ANESA and the Americas. Let us serve your interests and allow us to be your eyes and ears in the global arena.

Global Automotive Team - The U.S. Commercial Service offers customized solutions for you. Our Global Automotive Team will help you enter new markets and expand your exports at the certified trade events. Last year we helped 9,000 U.S. businesses make international sales worth over \$34 billion! For more information on how we can help you develop your international business, please view our website

USAutoTeam.org or contact us after this webinar.



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