

CENTER FOR AUTOMOTIVE RESEARCH

AUTOMOTIVE TRADE MISSION: SHANGHAI AUTO SHOW 2007

The U.S. & Foreign Commercial Service supports the goals of this event, but does not endorse the specific products, or views of the participating organizations.

The Center for Automotive Research (CAR), through its Global Marketing Alliance (GAMA) program, is pleased to present a trade mission to the Shanghai Auto Show for Michigan-based automotive suppliers interested in developing business opportunities in Asia - an opportunity offered in partnership with the U.S. Dept of Commerce Automotive Team.

Where: Auto Shanghai 2007

When: April 18 – 24, 2007

Participation Fee: *There is no cost to Trade Mission participants**

* Due to the generous support of the GAMA program at CAR, sponsored by the Charles Stewart Mott Foundation, this program is offered at no charge to qualified Michigan automotive suppliers. Participating companies are responsible only for hotel, airfare, and incidental expenses.

Benefits of Participation:

- Customized data on Asian companies of interest to each mission participant;
- Face-to-face meetings with companies of interest tailored for each participant, based on product offerings and business goals; meeting space and interpreters will be provided;
- The costs of CAR research, and scheduling individual matchmaking meetings will be covered by CAR;
- Pre-mission counseling by CAR and U.S. Department of Commerce;
- Market Briefing prior to the show and one-on-one counseling by U.S. Department of Commerce automotive specialists based in China and other local experts;
- Opportunity to meet delegations of foreign buyers from other Asian markets led by U.S. Department of Commerce automotive specialists in those countries;
- Business reception with companies of interest and other guests;
- Optional booth space in U.S. Pavilion or catalogue show organized by U.S. Department of Commerce, for an additional charge.

Target Mission Participants - Michigan Companies Selling Into The OEM Supply Chain:

- Automotive parts & component manufacturers
- Manufacturing equipment, technology, machinery and tool producers
- Testing & measuring equipment producers
- Specialty vehicle manufacturers, etc.

Participation will be limited to 15 companies. Prompt response is requested.

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