



DISCOVER HOW TO SUPPLY TO RENAULT / NISSAN

AUGUST 29, 2008

Agenda

Global Automotive Team

Opening Remarks

Natasha Keylard – Global Automotive Team Leader

Introducing the U.S. Commercial Service

Maria Andrews – Senior Commercial Officer

Introducing SNECI

Isabelle Bailly, President SNECI

Renault / Nissan Presentation

Isabelle Bailly, President SNECI

- ⇒ **Corporate structure**
- ⇒ **Global presence**
- ⇒ **The Alliance's Common supplier strategy**
- ⇒ **The Alliance's Purchasing process**
- ⇒ **The Alliance's Development strategy**

R/N's Project at Tangiers

Isabelle Bailly, President SNECI

- ⇒ **Scope**
- ⇒ **Timeline**
- ⇒ **Opportunities**

Next steps

Natasha Keylard – Global Automotive Team Leader

- ⇒ **Working with French agent, SNECI, to make sure they are capable of meeting the RNPO's requirements.**
- ⇒ **Submit your name to the Director of Purchasing in Morocco.**
- ⇒ **The U.S. Commercial Service in Morocco can help Tier 3 companies JVs and other business relationships.**

Closing remarks

Natasha Keylard – Global Automotive Team Leader

The U.S. Commercial Service offers customized solutions for you. Our Global Automotive Team will help you enter new markets and expand your exports at the certified trade events. Last year we helped 9,000 U.S. businesses make international sales worth over \$34 billion! For more information on how we can help you develop your international business, please view our website USAutoTeam.org or contact us at: automotive@mail.doc.gov.