



RICHARD WAGEMAN

Of Counsel, Beijing

Direct dial: +8610 6561 1788 ext 887

Email: richard.wageman@dlapiper.com

Summary profile

Richard Wageman is an Of Counsel based in the DLA Piper's Beijing office in the Corporate and TMC practice. Richard also chairs DLA Piper's Franchise and Advertising practice in the 's TMC Group in Asia.

Richard has represented a large number of companies and corporations, specialising in foreign direct investments, corporate/commercial transactions and real estate, with a focus on franchising and advertising matters. He has advised clients on the establishment of a large number of foreign investment enterprises in a wide range of industry sectors and with respect to numerous acquisitions of Chinese domestic companies by foreign investors.

He also represents a number of large international franchisors and advertisers with respect to their activities in China.

Richard has been recognized in "The International Who's Who of Franchise Lawyers 2008" as a leading foreign franchise lawyer working in China.

Professional experience

2007 - Present	Of Counsel, DLA Piper, Beijing
2001 - 2007	Senior Foreign Lawyer/Head of Commercial Section, Lehman Lee & Xu, Beijing, China
1979 - 2001	Partner, Wageman, Glazier, Polley, British Columbia, Canada

Education/qualifications

University	Degree
University of British Columbia	Bachelor of Arts (Political Science) (BA)
	Law Degree (LLB)

Major transactions

- Representing numerous foreign companies establishing foreign invested enterprises (Wholly foreign enterprises, joint ventures, foreign invested enterprises) in China.
- Representing many foreign franchisors to establish franchise systems in China-cross border and enterprises in China.
- Representing many foreign licensors to set up cross border and domestic licensing arrangements with Chinese companies.
- Handled numerous mergers, acquisitions and corporate reorganisations of foreign and domestic entities.
- Advising foreign companies on advertising and intellectual property issues.

Memberships

- British Columbia Law Society
- Canada Bar Association
- American Bar Association
- China Chainstore and Franchise Association
- International Franchise Association
- Management Committee of Sports Beijing

Publications

Richard has given numerous presentations around the world concerning franchising, advertising, product liability and investing in China to organisations such as the International Franchise Association, China Chainstore and Franchise Association, Canadian Advertising Regulatory Officials, American National Advertisers, National Electrical Manufacturers Association of America, GE Advertising Legal Section, American Bar Association, International Bar Association, ALFA International, China Advertising Association/SAIC, Singapore General Counsel Association, Leo Burnett/Leo Burnett clients, Worldwide Partners (Advertising Network), Worldwide Counsel, the China University of politics and law in Beijing and Bocconi University in Milan.

He has published numerous articles for various publications in China and in other countries on foreign direct investments, franchising and advertising in China.