

# Succeed in the European Union Proposed Agenda

May 6, 2008 ♦ Orange Tree Resort, Scottsdale, Arizona

N E T W O R K I N G	<b>8:30 – 9:00</b>	<b>Registration</b>
	<b>9:00 – 9:10</b>	<b>Welcome Remarks</b>
	<b>9:10 – 9:50</b>	<b>The European Union at a Glance</b> Hank Marshall, CEO, Aisle 21, and Honorary Consul, UK  <b>Update on the Transatlantic Economic Integration</b> Angelos Pangratis, Deputy Head Delegation of the European Commission to the USA
	<b>9:50 – 11:25</b>	<b>Overview of Key Regulations</b> Robert Straetz, International Trade Specialist Market Access & Compliance, U.S. Dept. of Commerce  <b>Logistics</b> Customs, Distribution, VAT and other tax matters Stephan Satijn, Holland International Distribution Council
	<b>11:30 – 12:00</b>	<b>The Harmonized System Classification</b> Steve Brown, Secretary, International Jojoba Export Council
	<b>12:00 – 1:15</b>	<b>The Future for EU US Political and Trade Relations</b> Keynote speaker: Angelos Pangratis, Deputy Head Delegation of the European Commission to the USA
	<b>1:30 – 2:00</b>	<b>Cultural Awareness</b> Siebe van der Zee, President, Vanderzee & Associates, Inc. and Honorary Consul, Netherlands Massimo Paolillo, General Manager, Artitalia Group
	<b>2:00 – 3:15</b>	<b>Small Company exports to the EU</b> Jakki Liberman, President, Bumkins  <b>EU Patent &amp; Trademark</b> Snell & Wilmer  <b>Environmental Friendly Distribution Channels in the EU</b> Stephan Satijn, Holland International Distribution Council
	<b>2:00 – 3:15</b>	<b>Key Regulations</b> In-depth discussion of WEE, RoHS, EuP, and CE Mark Robert Straetz, International Trade Specialist Market Access & Compliance, U.S. Dept. of Commerce
	<b>3:15</b>	<b>Break</b>
<b>3:15 – 4:30</b>	<b>Round tables</b> Meet one-on-one with presenters, attendees, and representatives from the U.S. Commercial Service/U.S. Dept. of Commerce, U.S. Small Business Administration, AZ Dept. of Commerce and the Export-Import Bank.	

Note: Legal/logistics/financial/regulatory compliance professionals will be available for discussions all day.